



COURSE BROCHURE · 2026

DATA ANALYTICS + GENAI

From spreadsheets to *answers a company can use.*

Live classes with an engineer from Google. In 4 months, you will have a data portfolio and the skills to explain every number in an interview.

4 months live

+6 months of recordings

From ₹5,600/month





YOUR INSTRUCTOR

● YOUR INSTRUCTOR

Taught by engineers who got *the job you want.*

Working engineers, not full-time trainers. They teach your live classes, review your work and run your mock interviews.



DATA ANALYTICS AND BUSINESS QUESTIONS

Abhishek

Engineering Analyst, Google

IIT Kanpur. Earlier a data scientist at Optum and a scientist at BARC.

WHAT THEY DO FOR YOU



● **Live class now**

SQL and dashboards with Abhishek



Abhishek reviewed your dashboard

2 comments on sales-report



Mock interview booked

Analyst case round with Abhishek



Abhishek, Google

Your chart is right. Now tell me what the business should do.

Instructors speak for themselves, not for their employers.



● THE TEAM BEHIND NYC

We have done this *before.*

NYC is built by the team behind Sheryians Coding School. Here is what their students achieved.

1,200+

students placed

₹47 LPA

highest package, at Amazon

38,000+

students taught, offline and online

984K

YouTube subscribers

WHERE STUDENTS GOT PLACED

Amazon

Cisco

IBM

Airtel

Accenture

Infosys

TCS

Cognizant

EPAM



Kushagra Patidar

SDE 1, Amazon

₹47 LPA

[LinkedIn](#) ↗



Anuj Parashar

SDE, Care Health Insurance

₹22 LPA



Rishika Jain

Cisco

₹17 LPA



Mansi Patel

Airtel

₹15 LPA

Results of Sheryians Coding School students. NYC is new, and its own batch results will be added as they come in.



● HOW HIRING WORKS NOW

Interviews *have changed.*

Many companies now run two rounds: one without AI and one with it. NYC trains you for both.

No AI

Classic round

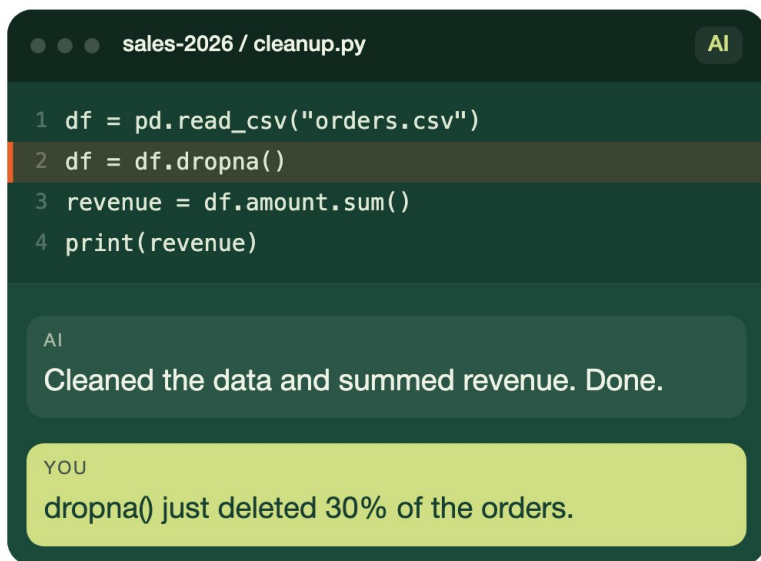


- SQL and a business question, a timer, no AI
- Tests how you reason with data

Who fails here: people who only know the buttons.

AI allowed

AI-assisted round



- A messy dataset you have never seen, AI open
- Tests whether you catch what the AI got wrong

Who fails here: people who trust whatever the AI outputs.

At NYC, tests run without AI and projects run with it, so you practise both rounds.



YOUR CHANGE

● YOUR CHANGE

Who you are today. Who you will be *in 4 months*.

TODAY

~~You know Excel basics~~



You clean and analyse real data

~~You have never written SQL~~



You write the SQL companies use

~~You make charts nobody reads~~



You build dashboards people use



A live class by the team behind NYC



● HOW WE ARE DIFFERENT

Why students switch *to* NYC.

Most courses give you videos. We make sure you can do the work.

MOST COURSES

NYC

CLASSES

Recorded videos

Live classes, 5 days a week

AI

Banned or ignored

Used from day one

PROJECTS

One, often copied

One every phase, reviewed

WHAT YOU LEAVE WITH

A certificate

Real analysis you can defend

NYC IN NUMBERS

90K+

subscribers on the NYC
YouTube channel

[Visit ↗](#)

15,800+

members in the NYC
Discord community

[Join ↗](#)

1,200+

students placed

150+

colleges our students
come from





DURATION

● DURATION AND SCHEDULE

4 months to *a data portfolio.*

Five live classes a week. On Fridays, you work on a case.

Mon

Learn and practise

Tue

Learn and practise

Wed

Learn and practise

Thu

Learn and practise

Fri

Case, debug or review



DURATION

4 months of live classes, 7 phases



LIVE CLASSES

5 a week, 1.5 hours each



YOUR TOOLS

SQL, Python, Power BI and GenAI



SUPPORT

Mentors and teaching assistants



RECORDINGS

6 more months after live classes end



● SYLLABUS

Weeks 1–7: from raw data to *real answers*.

01

WEEKS 1–2

Data thinking and spreadsheets

Data thinking

Excel

Google Sheets

Formulas

Cleaning

Pivot tables

Now you can turn a vague question into numbers you can check.

02

WEEKS 3–5

SQL

Queries

Aggregation

Joins

Subqueries and CTEs

Window functions

Retention queries

Now you can write the SQL used in real reporting.

03

WEEKS 6–7

Statistics

Distributions

When averages lie

Sampling

Confidence intervals

A/B tests

Now you can tell a real change from noise.

● SYLLABUS

Weeks 8–17: from analysis to *a recommendation*.

04

WEEKS 8–9

Python for data

Python

NumPy

pandas

Cleaning messy data

Repeatable pipelines

Now you can clean and analyse data with code you can rerun.

05

WEEKS 10–13

Dashboards and communication

Exploratory analysis

Funnels

Cohorts and retention

Power BI

Presenting

Now you can build dashboards and present findings people trust.

06

WEEKS 14–16

Generative AI for analytics

LLMs for analysis

Text-to-SQL

Automated reports

Data assistants

Checking AI answers

Now you can use GenAI to analyse faster, and check every answer.

07

WEEK 17

Analytics project

Messy multi-source data

Dashboard

Recommendation

Defend it

Now you can defend an analysis in an interview.

● PROJECTS

Every few weeks, *a new analysis you built.*

Each one goes in your portfolio. A mentor reviews it first.

Week
2

A clean spreadsheet analysis

A messy sheet turned into a clear answer.

Week
5

Customer retention in SQL

Find out which customers come back, and when.

Week
7

An A/B test readout

Decide if a change really worked.

Week
9

A Python cleaning pipeline

Messy data in, clean data out, every time.

Week
13

A Power BI dashboard

Sales and customers, easy to read.

Week
16

A data assistant

Ask your data questions. Get answers with sources.

Week
17

Your final case

Messy data, a dashboard and a recommendation you defend.

● STUDENTS

They were where you are. *Now they are hired.*

Students who learned with our team at Sheryians Coding School.

➤ Now at **Zithara**

“My college had no real placement scene, so I took the chance. I only knew HTML and CSS. Every concept got clearer as the course went on.”

Shivangi Gupta



Maulana Azad College of Engineering and Technology,
Patna

[LinkedIn](#) ➤

➤ Now at **SAP Labs**

“I kept giving interviews and getting rejected. The cohort covered everything from DSA to aptitude. I got my offer letter on its very last day.”

Anurag Bansal



Vivekananda Institute of Professional Studies

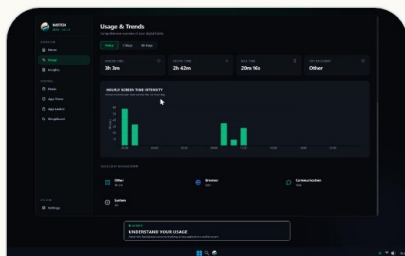
[LinkedIn](#) ➤

➤ Now at **Airtel, Gurgaon**

“It doesn’t end when the course ends. You can come back, ask again and build projects with people like you.”

Mansi Sahu VIT

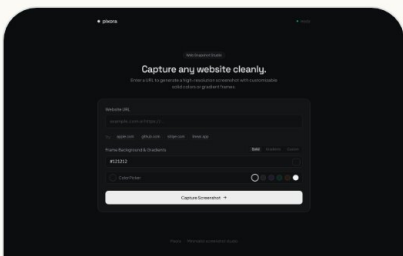
WHAT NYC STUDENTS HAVE BUILT



Notch

A Windows focus app, built in first year. Akshit.

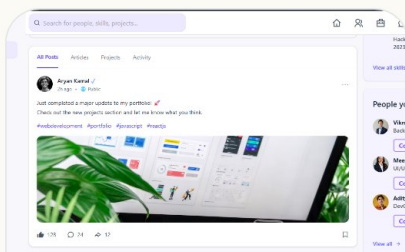
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Pixora

A screenshot studio for any website. Abinash.

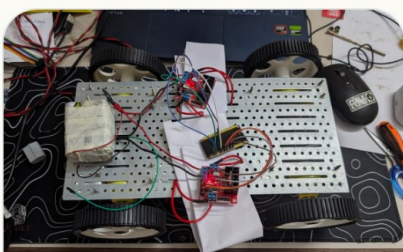
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DevConnect

A network for developers to share projects. Aryan.

[See the code](#) ➤



AgroBot

A farming rover prototype. Akash and team.

● WHAT TO EXPECT

Where you will be, *week by week.*



BEFORE YOU START

A free call with an advisor

We plan your path together.



WEEK 1

You answer your first question with data

In your very first week.



WEEK 3

You write your first SQL

On a real business dataset.



WEEK 7

You read your first A/B test

And decide if the change worked.



WEEK 12

You build your first dashboard

In Power BI, from your own data model.



WEEK 16

You build a data assistant

GenAI that answers from your data.



WEEK 17

You defend your final case

In front of mentors.



MONTHS 5-10

You keep the recordings

Revisit any class for 6 more months.

What we expect from you

- ✓ Show up to live classes.
- ✓ Practise every week, even when it is hard.
- ✓ Ask for help early.



● FEES

Less than one semester of *college fees*.

₹5,600 a month for 12 months

EMI with 12% interest on the course fee. Or pay ₹60,000 once.

- ✓ 4 months of live classes
- ✓ 6 more months of recordings
- ✓ Mentor feedback on every project
- ✓ Teaching-assistant support
- ✓ The NYC community

Internship preparation

+₹15,000

Optional add-on: one month, after your live classes end.

Includes a complimentary 45-minute session with a MAANG engineer. Or +₹1,250 a month on EMI.

Our commitment. Do the work, and you will finish with a live project. If you don't, you continue with the next batch at no extra fee.

Doing the work means attending at least 85% of live classes, catching up on every missed class within 7 days, submitting every weekly task and presenting your final project.

Talk to an advisor. It's free.

You get the full fee breakdown in writing before you pay.